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**Braskem (BAK) (LATIBEX: XBRK) (BOVESPA: BRKM) invites you to participate in a**

Jul 28, 2004 /PRNewswire via COMTEX/ --

Conference Call and Webcast Presentation

to discuss its  
Second Quarter 2004 Earnings

Presentation:  
Jose Carlos Grubisich - CEO  
Paul Altit - CFO

Tuesday, August 03, 2004  
11:00 a.m. (N.Y. time)  
12:00 p.m. (Sao Paulo time)

Connection Numbers:  
From Brazil: (1 412) 858-4600  
From USA: (1-800) 860-2442  
Other locations: (1 412) 858-4600

Security Code: 101

Please dial-in 10 minutes prior to the start of the conference call.

The teleconference and a slide presentation will be  
Broadcast live via the Internet, accessible through  
Braskem' website: <http://www.braskem.com.br>

Replay numbers for teleconference:

A replay of the Conference Call will be available from August 03 to  
August 11, 2004, 7 a.m. - 7 p.m. (EDT), on working days, by dialing  
(55 11) 4613-4532 and informing the security code 101.

<http://www.braskem.com.br>

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